

Tourism Break

MPTA Briefs & Updates



01/09/17

4th ANNUAL 2017 DUZI2SANI 4X4 EXPEDITION MEDIA LAUNCH

Duzi2Sani4X4 Expedition Fever has begun. Facilitated by MPTA, Duzi2Sani 4x4 Expedition is a Tourism Month (September) flagship and a transnational event between South Africa and Lesotho.

In the Pic L-R; Lwazi Nsele. MPTA Chairman, Brendan Metjies PMB Jaguar Land Rover General Manager, Dumisani Mhlongo- Director Msunduzi Pietermaritzburg Tourism Association, Cllr N Duma –DEP Mayor, Dr Nkosazana Zuma Municipality, Cllr Eunice Majola- EXCO Member Msunduzi Municipality and David Gengan – Tourism Unit Manager- Msunduzi Municipality



USA STRUGGLE VETERANS VISIT THE CITY

For the past six years MPTA in partnership with African link Tour Operators has facilitated local hosting and itinerary for USA struggle veterans led by Dr Lenora Taitte-Magubane

In the Picture they are seen with Msunduzi Mayor Cllr Themba Njilo and Chief Whip Cllr Trueman Magubane on 15 August 2017

CHILLA NATHI is a marketing platform for small businesses in KwaZulu Natal, through a form of exhibition, direct selling of food and beverages whilst entertaining communities.

Recent one took place on 03 September 2017 at Cabirneers Gardens and recorded great numbers of both exhibitors and visitors

In the Pic: Zama Nxasana (Events Coordinator) and Njabulo Mohlakoane (Tourism Intern) attending the event



2017 Travel Trends

The United Nations has declared 2017 the International Year of Sustainable Tourism for Development, recognizing “*the importance of international tourism... in fostering better understanding among peoples everywhere, in leading to a greater awareness of the rich heritage of various civilizations and in bringing about a better appreciation of the inherent values of different cultures, thereby contributing to the strengthening of peace in the world*”.

Travelstart brings you the travel trends for 2017, tipped to be the year of sustainable travel and tourism. It looks at which destinations will emerge as the most popular in the new year and the chief motivations and inspiration for international and local travel.

Virtuoso® (a leading international travel agency network specializing in luxury and experiential travel) announced that 2017 will be a year for travelers wishing to explore new destinations, seek authentic experiences, personal enrichment, adventure and rest and relaxation. South Africa frequently tops their lists as an emerging international destination and a top-notch adventure destination for 2017.

For their travel trends 2017 survey they consulted a total of 772 advisors in North America, Latin America, Asia-Pacific, the Caribbean, Europe, Africa and the Middle East.

With global warming an ever-increasing threat, rising oceans and temperatures have led to the rise in popularity of fast-changing destinations. Antarctica is the second most popular destination for 2017 with Australia’s Great Barrier Reef third, and Venice and the Arctic respectively fourth and fifth.

Accredited FET Certificate: Tourism Guiding –ID 71549- NQF 4 Training for Tourism Career Development & Legal Tour guiding contact MPTA or visit www.pmbtourism.co.za for this and Tourism Month event Calendar

033 3451348/9

**Send us your events / activities
events@pmbtourism.co.za**

